

WIOLETA  
BUSINESS DEVELOPMENT MANAGER



## CASE STUDY



# Business applications for PUMA

One of the biggest international sports brands.



**€ 5.3 billion**  
Sales in 2020



**15+**  
complete or ongoing projects with Sii Poland



**14 300+**  
Employees



**6+ years**  
of cooperation and support from Sii Poland



## RETAIL CASE STUDY

- ✔ Modern Workplace environment
- ✔ Intranet home page
- ✔ User-friendly interface
- ✔ Power Platform applications
- ✔ Chat Bot for employees

Automation, speed, flexibility – in today's world these are some of the essential markers of a successful company, that's why PUMA has placed their trust in the Microsoft 365 solutions.

Over the years, Sii has proposed, designed and implemented a variety of applications with the main purpose of improving, enhancing, automating and speeding up the client's business operations. Together, they form a reliable digital workplace environment.

### **PUMA intranet – all info in one place**

Sii experts built a SharePoint-based intranet home page. It's a place where PUMA employees can go for local news, announcements and company updates. Additionally, employees can look over the newest PUMA's Instagram feed, read all the news about PUMA company in the press, and check notification on a tailored bar used for important communication that needs to be enrolled company-wide and catch the eye of the user.

Another important element of PUMA's digital workplace is a practical and user-friendly intranet. To make it more approachable and proactive, Sii designed a custom navigation for SharePoint sites, where users can browse through variant locations, create "my favorites" lists and easily find the content by name and keywords.

### **Automated workflows – more power, fewer errors**

One of the most important points of modern digital workplace is to make things both advanced and easy to handle. Bearing that in mind, SharePoint site provisioning was designed and implemented. Using Microsoft Power Automate, Sii team developed the process for PUMA which automatically creates new sites with branding, permissions and other details included. After IT/admin approval, site creation can be executed quickly and without human intervention. Additionally, automated processes always result in a significant decrease in errors and consequently improves time and money savings.



Sii experts also built a comprehensive solution around custom SharePoint lists and implemented MS Power Automate to process incoming vendor forms. Application helps PUMA employees to easily manage their requests and allows all interested parties to track requests and be always up-to-date with current state of each inquiry.

## Got a question? Ask our bot!

Automation can influence not only huge business procedures, but also tiny daily issues. Based on Azure infrastructure, Sii created a Chat Bot in collaboration with PUMA team to answer simple questions for PUMA employees. With the use of proper keywords, a tool can be used for quick information search. In case of any mistakes or possible updates, a user can submit a request for the answer change, so the bot can be dynamically adjusted as needed.

## The power of digital workplace – easier, better, faster

Modern workplaces are about automation, collaboration, and customization. The combination of SharePoint and Azure infrastructure gives your organization a path to improve your environment and create tools truly useful in everyday work.

Microsoft 365 provides secure, stable and reliable applications which Sii Poland has been implementing and developing for years.

Cloud-based digital workplace is the future and there is no going back.



## A word from Sii expert

From the very beginning our project was about much more than just a SharePoint-based solution. Our work with Microsoft 365 has always been about selecting the most innovative MS cloud solutions and possibilities, such as Hosted Apps and MS Power Automate, Power Platform, Azure and SPFx – says **Tomasz Rabiński, CC Microsoft 365 Manager** at Sii.

Our choice of technologies and practices for development (Kanban, Scrum) is defined by very high quality and functional requirements for our solutions. In the long-term process of development and cooperation, we had to prove ourselves to be quite flexible and creative. Our relationship with the Client is dynamic and we have to support company's business as the Client sees fit at the moment.

It is our challenge to maintain our competitiveness and the quality of our products, based on the most innovative development platforms such as Microsoft 365. This is a dynamic and always changing platform, which requires our team to constantly monitor and study new ways of development, as well as totally new codeless solutions, such as Power Platform. It is this constant improvement that allows us to bring our top game to the table and always be ready to meet our client's needs.

## RESULTS



**Digital workplace**  
Process digitalization and enhanced collaboration



**User-friendly interface**  
easy to handle, intuitive tools



**Automated business procedures**  
time and money savers



**Custom development**  
for SharePoint-based solutions

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