

## **Product Design Studio**

Your partner in automotive innovation

- > High availability of experts inside Sii and an effective recruitment process for new candidates
- A pool of specialized profiles from mechanics, electricians to electronics and simulation engineers
- > R&D support by working directly with customer teams
- Compliance with norm & standards
  TISAX, Common Criteria, ISO 9001, ISO 27001, ISO 14001



## **Product Concept Design**

- Product concepts
- · Aligned with style, legality, and market
- Technical feasibility of design

## **Product Detailed Design**

- Precise design of mechanical, optical, and electronic systems
- FEM simulations for robustness
- Focus on functionality, performance, aesthetics

## **Product Optimization**

- Optimization of product parameters
- Refinement of details to achieve best performance
- Support in testing for durability and reliability



























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